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## travel insurance

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03 Jan 2012

### Holidaymakers get celebrity treatment with concierge service from Direct Travel Insurance



A concierge service offering ordinary holidaymakers perks more often enjoyed by celebrities has been launched by [Direct Travel Insurance](#).

It's easy to envy the rich and famous for their carefree holidays with staff on hand to fix them up with tickets to must-see events,

recommend a fashionable spa or point them in the direction of the latest martini bar.

Now there's no need for envy because Direct Travel Insurance makes it possible for ordinary travellers to enjoy such celeb-style personal attention, with its concierge service for UK residents travelling to the United States.

Insider knowledge and local information make a holiday special. It might be getting tickets for the legendary Kentucky Derby horse race or a hot NBA fixture; it could be seats for a movie premiere or Broadway show; or perhaps travellers are looking for a child-friendly museum or science centre that will suit all the family.

The concierge service from Direct Travel Insurance can tell holidaymakers and business travellers where to find the cheapest local fuel or what time trains to New York go. Its advisers can check availability of a seafront villa, locate a salsa-dancing club, find out an FA Cup score or cricket result, and much more besides.

Whether UK residents are heading for a Florida beach holiday, California road trip or city break to Washington DC, the concierge service is just a phone call or email away. It is available to Premier and Premier Plus travel insurance policy holders, and also as part of Direct Travel Insurance's [Backpacker insurance](#) policy.

Customers can call 44 (0) 1273 747 613 or email [uk.assistance@travelguard.com](mailto:uk.assistance@travelguard.com), giving their valid holiday insurance policy schedule number and saying they are insured with Direct Travel Insurance. The concierge service can carry out pre-trip research or provide help during a holiday or business travel.

Need the address of a local jeweller, want golf tee times or a road traffic report? How about a pizza delivery menu, weather forecast, information about road tolls or personal chef and housekeeper services? The concierge service from [Direct Travel Insurance](#) has it covered.

A taste of the celebrity lifestyle with a Direct Travel Insurance Premier, Premier Plus or [Backpacker travel insurance](#) policy - it's much more than holiday insurance.

For terms and exclusions see policy wording. Please note that all event tickets and shows are subject to availability and therefore cannot be guaranteed.

Notes for Editors

Established in late 1992 and commenced trading in 1993, Direct Travel

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